



## The “Three Tenners” Olympic Challenge

To mark the 2012 London Olympics and Paralympics and raise funds for sight loss causes, three charity Chief Executives are taking part in their own Olympic Challenge, where they will aim to raise £10k each by their participation in ten Olympic or Paralympic disciplines in ten months between January and October 2012. Five of these will be done as individual challenges and five as a team activity. Sponsoring the aptly named ‘Tenners’ to sing is extra, and donations for them not to sing are also welcome!

Donation page on BmyCharity is <http://www.bmycharity.com/3tenners>

### Who is taking part in the Challenge?

The ‘Three Tenners’ are:-

**Mike Brace CBE.** Mike is the Chief Executive of VISION 2020 UK, the umbrella body for the sight loss sector. Mike has been CEO since VISION 2020 UK’s inception in 2001 and is retiring from this role in 2012. Mike is blind and is an experienced athlete and a past Chairman of the British Paralympic Association. He played a role in the Olympics and Paralympics coming to London.

**Peter Corbett.** Peter is Chief Executive of Thomas Pocklington Trust, a charity specialising in providing housing and support services for adults with sight loss. Peter is a marathon runner and triathlete, having come to both in recent years and is now looking to add to his repertoire of events. He is looking forward particularly to the synchronised swimming!

**David Scott-Ralphs.** David is Chief Executive of SeeAbility, a charity providing a range of support services to people with sight loss and multiple disabilities. David ran three London Marathons in his early 40s, has been resting ever since, but is up for this new challenge (he thinks). One of his events will be the 2012 London Marathon.

## How will the Challenge work?

For each chosen discipline, the aim of the Challenge will be to take part in a competition or race, or, if new to the discipline, the 'Tenners' will follow an intensive training programme to achieve a basic level of skill.

Individual or team sponsorship is sought for each event completed or for the achievement of the overall Challenge. The aim is to raise £30,000 in total, to go towards projects run by the three charities. All funds raised will go to the charities and any expense incurred in achieving the Challenge will be met by the participants.

You will be able to support the 'Three Tenners' and their causes by:-

- logging onto the VISION 2020 UK website and clicking on the home page "donate online" link. If you are a taxpayer, please complete the gift aid form, so that we can claim gift aid on your support.
- sending a cheque made payable to VISION 2020 UK and clearly marked on the back "Three Tenners" to VISION 2020 UK, 80 Elms Farm Road, Hornchurch, Essex RM12 5RD.
- making a BACS payment to VISION 2020 UK, sort code 40-52-40, account number 00087578, putting "3T" as the identification code.

During the year you will be able to follow their progress on the websites of the three charities and also via regular phone casts on [www.ipadio.com](http://www.ipadio.com)

The 'Tenners' would appreciate your early and ongoing pledges of support to encourage them! <http://www.bmycharity.com/3tenners>

## **More about:-**

### **VISION 2020 UK**

VISION 2020 UK is an umbrella charity which aims to promote and facilitate collaborative working across the health, social care and voluntary sectors in the area of vision and sight loss. The UK Vision Strategy is being delivered and developed under its auspices. VISION 2020 UK aims to give a voice to anyone either experiencing issues with their sight, undergoing treatment for sight threatening conditions or those living with sight loss on a daily basis.

For more details visit our website at [www.vision2020uk.org.uk](http://www.vision2020uk.org.uk) (where the “donate online link” for this challenge can be found).

### **Thomas Pocklington Trust**

Thomas Pocklington Trust is a leading provider of housing and support services for people with sight loss in the UK. It also funds a major programme of social and public health research, which seeks to identify practical ways to improve the lives of people with sight loss. The programme focuses on three themes: increasing social inclusion, independence and quality of life; improving care and support services; and public health issues, including prevention of blindness and promotion of eye health. For more information visit: [www.pocklington-trust.org.uk](http://www.pocklington-trust.org.uk)

### **SeeAbility**

SeeAbility exists to create better lives for people who have sight loss and multiple disabilities. The charity works with individuals to enable them to develop and maintain their life skills and provides specialist accommodation and support in 25 locations across southern England. SeeAbility also works nationally to transform eye care and vision for people with learning disabilities, who are ten times more likely than the general population to have a serious sight condition. For more information visit [www.seeability.org](http://www.seeability.org)